The Effect of intellectual capital on social capital in social security organization (Case Study: Social security branches in Gilan)

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Abstract Intellectual Capital in the New Economy is often described as intangible assets that can be used as a source of sustainable competitive advantage. Previous research has shown significant positive correlation between intellectual capital and social capital (customers) on financial performance of organization. Objectives of this research, consolidate these findings and research on the impact of social capital (cognitive capital, structural capital and relational capital) is the intellectual capital of Gilan province branches of social security. To conduct this study, a standard questionnaire was used Nahapiet and Ghoshal and Bontis. In this study was to investigate the validity of the questionnaire items confirmatory factor analysis method was used Cronbach's alpha coefficient and to test reliability validity was proven reliability. In this study the validity of the questionnaire items using confirmatory factors analysis and Cronbach's alpha coefficient's were used to examine the relationship of reliability that the validity and reliability of the questionnaire approved and the relationship between the indepent varables (dimensions of social capital) and dependent variables intellectual capital) and the software pls was used for the analysis. The findings of this study indicate that there is a positive and meaningful relationship between the dimensions of social capital, intellectual capital. Regarding cognitive dimensions of social capital and Relational capital as capital and structural capital at the end of Social Security greatest influence on the intellectual capital of the province of Gilan..

Keywords: Keywords: Intellectual capital, social capital, Human capital, Constructional capital, Relational capital. .

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