Data mining techniques on social networks with the approach of emotions

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Social media as a platform for online lectures expanded that people create content, share it, bookmark it, and the network it is astonishing rate. Facebook and Twitter are examples of social media. So it can be mass population models to integrate ideas and gain useful insights on behavior within them, while they also have to predict future trends. This thesis deals with such issues. The main objective of this thesis is data mining techniques in social networking approach is emotions. The main objective of this thesis is data mining techniques in social networking approach is emotions. In particular box-office revenue forecast for videos using information collected Twitter, one of the largest and fastest growing social networks on the Internet, do. To analyze the feelings and mentality of the polarity of the applied different criteria and we also propose an algorithm to classify videos. Using multiple linear regression model to predict the revenue generated videos that each of the different variables used. Tests have shown significant role of sentiment analysis to accurately predict revenue and improved results compared to earlier work showing movies the day.

Keywords : Social media, sentiment analysis, data mining, Twitter, linear regression model