

Clarifying the competitive advantages of Guilan province hospitals with emphasis on organizational networks and organizational learning (case study: Guilan province hospitals)

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ABSTRACT Increasing global competition, forced the organizations to have the optimum and efficient use of available resources in order to improve their organizational performance. Organizational network is one of the instruments for improving the organizational performance and it had a significant growth during this period. While the organizations attempt to improve their organizational performance by investment in organizational network, organizational learning and innovation, therefore, present study was performed to clarify the competitive advantages of Guilan province hospitals with emphasis on organizational network and organizational learning. Present study aims to clarify the competitive advantages of Guilan province hospitals with emphasis on organizational network and organizational learning (case study: Guilan province hospitals). the view point of methodology, this is a descriptive and correlational study. Data gathering method is based on a field survey and information gathering instrument was standard questionnaire. The statistical population of study consists of Guilan province hospitals, including 34 state hospitals and private hospitals, in which questionnaires are distributed among all 34 hospitals according to a judgmental sampling and the respondents were ed among managers, staff managers and the matrons and finally the PLS structural equation method is used. Research results showed that there is interplay between present hypotheses in this model. **Keywords:** organizational networks, organizational learning, innovation, competitive advantage

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