
Impact of Dynamic Capabilities on Adoptive management innovation (Case Study: Industrial companies in Gilan)

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the purpose of this study was to evaluate the effect of dynamic capabilities on aspects of innovation management. innovation management including innovation presentation in formal organization. hereby, it would be the representative of a particular form of organization changes. dynamic capabilities includes organizational ability to intergate and reformulation of internal and external capabilities for dealing with environmental rapid changes. the statistical population of this study consisits of 082 industrial active companies located in Gilan Province which 321 questionnaires has returend after filling. the results by this study shows the high effect of communication capabilities on emotional capabilities and also reveals the effect of different dynamic capabilities on aspects of innovation management.

Keywords : Dynamic Capabilities, Adoptive management

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