
Aria Hospital to assess the impact on performance and external collaboration capabilities with respect to the moderating role of market turmoil

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Ability to communicate for cooperation are important for three reasons. First, the ability of the company to recognize the relationship between trade relations and cooperation, and manage them based on differential enables governance mechanisms, As a result, potential and other hazards protect them against opportunism. The purpose of this survey to measure the impact on performance capabilities Aria Hospital And external cooperation with respect to the role of market turmoil are moderating. This study is applied and the method used in this research is descriptive-survey. The population of all the managers and staff are Aria Hospital Using a sample of 248 employees were ed. The research model analysis, structural equation modeling using LISREL 8.54 software and descriptive statistics software is used SPSS19. The findings of this study indicate that the functionality Aria Hospital with performance and external cooperation, according to the market turmoil direct positive relationship exists.

Keywords : communication capabilities, performance, external assistance, market turmoil

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