

Commercial Complex Designed Recreational, Cultural Vernacular Architecture In The City Of Rasht Approach Supervisor

mohammad soleimani*,keiamarz Jvanmardi,

Trades and business arenas have always been a major pillar in the structure of the cities. traditional bazaars have always been significant in symbolizing the culture of the cities and different tribes. constant liveliness and close bond between bazaars and citizens' daily life made trades the heart of city centres cities functionality is under control. Hence, bazaar with its traditional identity not only did have an financial role in the cities but equally played an important role in the culture, religion, politics, and society. Importance of traditional bazaars also manifests in the architecture to the point that after shrines and governmental palaces the most lasting elements of ancient cities have been bazaars. Also, organization and communication perspective these elements acted as the spine of the cities. Because of its organic and flexible nature and its expansion all over the city, bazaars include all the religious spaces, schools, baths, and even governmental spaces and connect them together. Therefore, in order to take advantage of natural energies coordinating the environment with the regional condition is considered to be the first step. harmony and coordination of details in construction of both a single house and a complex is a fundamental factor in architecture. If each component is designed according to the overall design, each component reveals the purpose of the overall design. The principle of unity is more applicable in the region-oriented designs. what could play a big role in energy saving in the old structure of Iran's ancient cities specifically in the cities next to Caspian sea is following a set of regional standards in traditional architecture. This approach leads to using proper material that are in harmony with the regional environment. This report discusses the need for adopting the region-oriented architecture. The main purpose of this report is proposing practical approaches for designing commercial arenas and leveraging them to the

point that business would not be the only purpose but preserving the regional values, traditional products, and revival of traditional architecture. In addition to describing the overall existing principles and rules of Gillan's architecture, quality of instances of implemented architecture in the region and their level of compliance with the region will be analyzed. The most important question is why using the local and region-oriented architecture is important in the design of commercial spaces.

Keywords : Vernacular architecture, Business and Recreational Complex

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