

5 star hotel of Chaboksar with field-oriented architecture approach

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Abstract Architect is a cultural concept and it is not likely irrelevant to the field in it. The recent decade constructions in the vicinity of the sea regardless of the underlying values in the current field have alienated the city for residents. Buildings were constructed with various forms and without taking into consideration the effects of the sea and surrounding tissue, so that we cannot see any significant relationship between new buildings, existing field and specific nature of that region. Hence, it is necessary to seek a solution for regulating the construction according to available fields in coastal areas. In this regard, it seems that, there is a need to identify formal and content-oriented factors related to the culture and values in this field and the need to use a good strategy in applying them in new buildings by considering the daily needs of the community to prevent further tarnishing of the coastal areas images. In order to achieve this goal, the description, analyzing and evaluation have conducted through library research and by collecting data through site studies. The research results which have been conducted with a focus on communication effect with field, was a set of rules and administrative quantitative and qualitative guidelines to conduct the design. **Keywords:** hotel, culture, contextualism

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