
The impact of knowledge management on employee productivity Housing Bank Housing Bank branches in Gilan Province

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The aim of this research knowledge leadership impact on employee productivity Housing Bank Gilan Province is at the level of bank branches. . The population of the study population of the research staff of 460 bank branches in Gilan province and the number of adherents. Therefore, the individual level. Given the sample size for the sample of 242 people was considered Nmvth unlimited size. Non-probability sampling method available. In other words, 242 questionnaires respondents who the authors were, were collected and distributed. The aim of this study is applied and the method of data collection, descriptive and correlational. Field data collection, standard questionnaire to collect information and analyze data, Pearson correlation test, ANOVA and Tukey. The validity of the research using content validity was assessed by professors and experts. The reliability of research using Cronbach's alpha and confirmed that the alpha is higher than 70/0 deemed acceptable. The study to evaluate the normality of variables Kvlvmvgrvf Smirnov test was used. The results showed that the implementation of knowledge management on productivity, efficiency and effectiveness of staff in bank branches impact. Moderator variables entering education, degree of relationship between leadership and productivity of the employees Ratdyl.

Keywords : Key words: leadership, knowledge, efficiency, efficiency, efficiency of staff, the Housing Bank

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