

Analysis of polorud river Tourism in the Kelachaie and Rahimabad with emphasis of Natural and Historical Monuments

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Leisure time has existed in all historical stops of human life. In the past work and playing were not separated both were part of religious regulations and for and it was held for making relationship with ghosts. In other word their meaning in life although differences among them, was alike. With development of uenters and urbanization phenomenon, eagerness for travelling has increased. As enthusiasts of this work with the title of tourist has completed spending leisure time at all places on the earth. Therefore attention to strategies of its development through research and studying has become obvious for scientific assemblies. One god and proper attraction that has attracted many tourists is beautiful and full of Water River named Polow-Rous that flows to the length of 40km in Rodsar city in Guilan province. By considering prepared and unprepared attractions and potential and active power it can attract local, national and international tourists to itself. In this thesis it is tried to consider make necessary motivation for attracting investment and tourism attraction besides introducing created attractin and considering capacity.

Keywords : leisure tim, tourism, Polow-Roud river, investor and tourism attraction

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