

The Relationship of Knowledge Management Components and Managers Creativity on Employees Performance in Imam Khomeini Relief Foundation of Guilan

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The present study relationship between knowledge management and creative managers with the performance of the Imam Khomeini Relief Foundation. Assumptions about the relationship between KM initiatives and creativity was designed with the performance of directors. Statistical research, all employees of the Imam Khomeini Relief Foundation Gilan province the number of 570 people based on simple random sampling using Cochran formula society was limited. The sample size of 236 was determined. Data collection methods and tools in this survey was a questionnaire. Validity of the questionnaire content validity method to determine the direction reliability Cronbach's alpha coefficient was used. In order to analyze the data in all phases of the software is used SPSS18 and LISREL8.53. The direct relationship between knowledge management (creation and sharing) the performance of the Imam Khomeini Relief Foundation was observed in Gilan province, but the relationship between knowledge management (creation and sharing) with a performance by the effect of managers' creativity means Funny shown.

Keywords : : knowledge management (Knowledge creation and Share knowledge), Creativity Managers, employee performance

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