
Impact of knowledge management on organizational effectiveness According to mediate role of supplier relationship management in enterprises producing food in industrial city of Guilan

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today advanced and successful organizations in the world that is trying to be clear and specific goals for organization effectiveness. And then apply your power to achieve them all. Lack of proper attention to the effectiveness of the production companies cause problems such as lack of proper planning, lack of proper implementation of the projects, lack of supervision and lack of access to other goals and challenges to be. The purpose of this study was to investigate the Impact of knowledge management on organizational effectiveness According to mediate role of supplier relationship management in enterprises producing food in industrial city of Gilan The research method is descriptive and its purpose is practical. Data collection method is field and its tool is a questionnaire. The sample ed is based on a sample of 97 companies using non-probability sampling methods available as samples were ed. The researchers sought to answer the question of whether the supplier relationship management mediates the effect of knowledge management on organizational effectiveness. The hypothesis in this study is also intended that Bartndar: KM there is a significant impact on organizational effectiveness. And supplier relationship management mediates the effect of knowledge management on organizational effectiveness. Through structural equation modeling assumptions test and by SPSS 20 software and v.pls1.04b1 were analyzed. Data analysis revealed that in 95% level, there is a significant impact KM on organizational effectiveness. Also supplier relationship management mediates the effect of knowledge management on organizational effectiveness

Keywords : knowledge management, organizational effectiveness, supplier relationship management and enterprises producing food in industrial city of Guilan

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