

Environmental risk analysis Tabriz and its impact on tourism

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No doubt today 's tourism industry as a global industry , the rapid growth in the global economy.As a result of the increase in the annual growth rate of GDP in the world, export, trade and services, The share of international tourists in the world's economic activity has risen steadily. The addition of social, economic and cultural somehow affect the tourism industry, environmental elements affect the quality of the tourism industry is the Environmental hazards can have devastating effects on tourism development. This study aimed to analyze natural hazards and their impact on tourism is done in Tabriz. This is in terms of functional purpose. In these study environmental hazards in the form of three-dimensional geological environmental hazards, human climate is classified. The study sample all the experts and specialists working in multiple areas important loss Shahr-dari Tabriz. Given that the number of 187 cases was reported, the sampling method used census. The reliability of the questionnaire by Cronbach's 0.83 respectively and validity of the questionnaire was confirmed by content validity. To analyze the data and test hypotheses, linear regression analysis were used. The results showed that environmental hazards Tabriz, the negative impact on tourism development. Among the risks of geological, climatic and human, is the most negative impact related to geological hazards. The results of this research could be the development of tourism in the city of Tabriz, particularly mayors and governors used.

Keywords : Tourism, tourism development, tourism impacts, environmental hazards, Tabriz

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