

Explanation Support Behavior of Senior Management Regarding to The Degree of Experience Openness and Information Literacy (Case Study: Telecom Gilan Province)

Sarieh Rajabi Valami*, Dr. Hamid reza Rezaei Kelidbari,

The main objective of this research explaining the manager supportive behavior information technology With an emphasis on the degree of experience openness and their information literacy. In this regard, the main question raised by this case is whether information literacy and openness of senior management experience influences the behavior of their support? This research applied about the goal and descriptive about data collection. Research population is guilan telecom employees and sampling method is simple random sampling and the sample size is equal to 319 employees. The method of collecting data is survey and data gathering tool was a questionnaire. In this study, Cranach's alpha coefficient was used to measure reliability and to measure the validity was used the content validity which Values higher than 7.0 are obtained for all variables. All analyzes data collected was done through software SPSS and LISREL. confirmatory factor analysis and structural equation modeling was used To investigate the hypothesis. the result of the research hypothesis indicate positive effect of experience openness level of on stimulation optimization toward to the environment, The optimal level of stimulation of the managers environment on manager supportive behavior, degree of educated senior managers on supportive behavior, degree of involvement of senior managers to supportive behavior, and the degree of absorption capacity on supportive behavior and degree of information literacy on absorption .

Keywords : Key words: behavior support, information literacy, openness to experience, Telecom, Gilan province.

