

Performance evaluation of Faculties of Islamic Azad University of Lahijan an Integrated Approach of BSC and TOPSIS

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Abstract: Higher Education in Iran during past two decades has faced with many problems and challenges. Quantitative expansion of universities, a plurality of diverse educational institution, number of students and sometimes the presence of large numbers of unemployed educated are challenges Iranian Higher Education System has faced with many problems. University and its subfolders as a non-profit organization has specific mission and goals and like any organization needs to performance evaluation to maximum use of limited and available resources. According to importance of universities in development of countries, performance evaluation of universities is many important. So, create assess their effectiveness and identify weaknesses and opportunities and threats can be a good idea to plan properly, and optimal allocation of resources, and achieve their strategic goals. Hence Present research aims to investigate performance evaluation of faculties of Azad university of Lahijan using integrated approach of BSC and TOPSIS and in aim is applied and in how to collect data is field in type survey. Statistical society is all Azad universities of Lahijan their number is 6 colleges that all of them were studied as Statistical sample and census. Results indicate human resource university considering coefficient close to ideal, has the highest performance. And other departments of Natural Resources, Agriculture, Engineering, Science and Mathematical Sciences, has ranks second to sixth.

Keywords : Key words: performance evaluation, Colleges Universities, Balanced Scorecard, TOPSIS

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