

A survey of transformational leadership dimensions and employee creativity with effect of organizational culture (Case study: melli bank branches)

Saeid Sobhe Sahar*,Musa Rezvani Chamanzamin,

One of the most challenges for present management in organizations is insufficient use of mind sources 'mind power 'and potentially existing human capacity for creating creativity in employee. The total purpose of this study was to investigate transformational leadership dimension and employee creativity according to the role of mediation organizational culture.The research method is descriptive and its purpose is application oriented. A data collection method is field and its tool is questionnaire.The population studied in the present investigation is Rasht Melli bank branches with 602 employees.considering the total number of target population and morgan table sample size is 384 that using to by chance sampling 405 questionnaires was distributed.Finally 384 questionnaires were collected staff and data were analyzed.Analysis of data revealed transformational leadership dimension has a significant relation with creativity and organizational culture mediate relation between transformational leadership and creativity.

Keywords : Transformational leadership' Creativity' Organizational culture

[Islamic Azad University, Rasht Branch - Thesis Database](#)
[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)