

The Effect of Using Associative Strategies on Iranian Intermediate Female EFL Learners' Vocabulary Recall

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The present investigation is an attempt to study the effect of using associative strategies on Iranian female intermediate EFL learners' vocabulary recall. The present study tried to find out whether using associative strategies have any statistically significant effect on Iranian female intermediate EFL learners' vocabulary recall. To that end, QPT was administered to 90 EFL learners at Bayan Language Institute. Intermediate learners who scored between one above and below the standard deviation were selected for the study. So, 30 learners were randomly selected for this study and divided into experimental and control groups, each group contained 15 learners. Then a vocabulary test was administered to both groups as a pretest to take their initial knowledge of English vocabulary. The experimental group received treatment in using associative strategies on their vocabulary recall in five weeks. The control group followed the existing methods of teaching vocabulary and was taught the new words in traditional way in the same period. Finally, both groups sat for the post test for vocabulary test. ANCOVA, independent samples t-test, and paired samples t-test were conducted to see if the treatment was effective or not. The results were computed and analyzed through SPSS and it was explored that using associative strategies had a positive effect on Iranian EFL learners' vocabulary recall.

Keywords : Associative Strategies

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