Investigation the Effect of Supply Chain Agility on Financial Performance, the Role of Intermediaries, Customer Effectiveness and Cost Efficiency (Case Study: Automotive Supply Chain Companies)

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Saipa is one of the two-most popular automaker in Iran and this corporation must supply automative parts and manage supply chain. Agility and supply chain management in world class is newly concerned in Saipa. We empirically question this premise to determine whether supply chain agility can also lead to superior performance for firms operating in stable environments. Third, we provide a better understanding of how FSCA con-tributes to firm financial performance. In this research we hope to study the effect of agility on financial performance.this research is applied scientific in aim and survey research. in nature. Our statistical samples are all Saipa firms which are more than 85 in the year 1395. The samples are limited in this research and the number of firms is clear. The samples are chosen randomly. We used questionnaire to gather data and the method of gathering data is filed. The required information a questionnaire that its reliability was tested, were collected. The data using SPSS software and Smart PLS using appropriate statistical tests of hypotheses were analyzed. To analyze data we used Structural Equation Modeling in PLS. The result shows that according to effect of main characteristics of agility supply chain management on finance performance and cost efficiency and also customer effectiveness on agility supply chain management, we understand that superior performance in these areas has important effects on financial performance of firm.

Keywords : Supply chain agility, Customer effectiveness, Cost efficiency, financial performance

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