

# **The effect on the financial performance of electronic business (Case Study: firm listed on the Stock Exchange)**

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**Abstract** The main purpose of this research is to investigate the effect of using electronic business on financial performance in companies admitted to the Tehran Stock Exchange. This research in terms of purpose is applied and in terms of its research method, is descriptive of correlation type. Because in addition to describing the existing situation, the discovery of the relations of each of the variables of the research is done using the structural equation modeling test. In addition, in order to achieve the expected results, it can be used to improve the performance of companies accepted in Tehran Stock Exchange. The statistical society of this research is all companies accepted in Tehran Stock Exchange. The total number of companies admitted to the Tehran Stock Exchange is 633 companies. Due to the fact that the size of the statistical population is limited, Morgan's table is used to determine the sample size. The Morgan table for the 633 sample companies is 239 companies. Data were collected using simple random sampling method. To collect data in this study, the standard questionnaire of Popa et al. (2016) has been used. Data were analyzed using SPSS and LISREL software. The results obtained the hypothesis test indicate that the use of electronic business acquisition affects financial performance in companies admitted to the Tehran Stock Exchange.

**Keywords :** Key words: electronic business, financial performance, returns on investment, innovation

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