

Investigating the relationship between supply chain agility and organizational Performance

mahya mojudar*,bijan nahavandi,

Abstract The researchers are considered the agility as a very close in effectiveness of supply chain management. Due to the relationship between agility with the effectiveness of meeting the needs of customers, agility considered different with lean wich is in relation with cost efficiency. So the relationship between agility and cost efficiency due to the little research that has been done in this regard, is ambiguous. The aim of this research is investigating the relationship between supply chain agility and organizational performance in food companies in Rasht in consideration of the role of customer effectiveness and cost effectiveness variables. Therefore the head office and heads of administrative-financial department in 53 companies were ed as research samples that eventually the 46 company participate. Information the questionnaire (35 question) survey for the research hypothesis were used. SPSS22 and Lisrel 8.8 were used for the analysis of results achieved. The results of the analysis of the data using regression analysis on 95% confidence level indicates that there is direct elation between supply chain agility and organizational performance, Customer effectiveness and Cost efficiency. Also a significant correlation between the Customer effectiveness and Cost efficiency with organizational performance accepted. **Key words: Agility, Supply Chain, effectiveness, Cost efficiency, Performance**

Keywords : Key words: Agility, Supply Chain, effectiveness, Cost efficiency, Performance

[Islamic Azad University, Rasht Branch - Thesis Database](#)
[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)