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# **Analysis of Geo-Cancer Capabilities of Guilan Province in attracting foreign investment**

Yosef Ahmadi Lichee\*,

The present study uses a descriptive - analytic method to analyze the geo-economics capabilities of Gilan province in attracting foreign investment. The main objective of the research is to analyze the geo-economics capabilities of the province in attracting foreign investment and study its economic relations with neighboring countries and provide appropriate solutions for attracting new foreign investors in Guilan province. Today, foreign trade is considered as one of the most important economic sectors in developing countries. The existence of natural favorable conditions, suitable soil and water, boosts economic activities in the agricultural, industrial and mining sectors, especially non-metallic mines, port activities, tourism and tourism, and the development of the exchange of goods and services with the Caspian littoral states are among the issues that that can play an important role in the development of the province. Due to the country's agricultural and natural resources, the province has the privileged advantages and qualities that can be very effective in attracting foreign investment. Which someone are the privileges of the Gilan province. And other features that save investment in the province. Therefore, the unique geographical location of Guilan province is one of the structural features of the province in the field of commerce. Neighborhood with Central Asian countries and being on the way to transport corridors has provided the necessary infrastructure for business development. Also, according to the survey of the statistical society and its citation, it is said that most respondents may be affected by the geographical location, the establishment and operation of the train in Rasht, Anzali, Azerbaijan, and the impact of traditional goods and foodstuffs and exports such as garden products, livestock, flowers and plants, as well as imported goods , Sea-based economy, agricultural products and natural resources, existence of the Caspian Sea, cultural commonalities between the existing ethnic groups, Iran's trade relations with

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the countries of the Caspian Sea, the free trade zone on the geo-commune of the Gilan province. Also, most respondents considered the amount of geo-economics capabilities of the Gilan province in attracting foreign investment to a large extent and believe that the impact of recent developments in the free trade area and the customs and customs of the province in the early days of 1396 on the geo-economics of Guilan province, especially in the economic issues of the country, is very influential.

**Keywords :** Capacity, geo-economics, Foreign Investment, Guilan Province

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