

Solutions for Tourism Development in Rural District of Zibakenar, Lashtenesha County

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In the past decades, tourism has become one of the most important economic sectors in many countries of the world and governments have different policies to develop tourism and its subsections on different scales, local to national level. Rural tourism is recognized as one of the important and growing tourism sector that encompasses different activities. The research is aimed at developing and analytical methods (content analysis). So that based on the evidence available, the effects of tourism programs conducted The villagers of Zybaknar at Functions of the Lasht nesha various aspects of socio-economic and physical environmental transplant has examined and to determine the opportunities and challenges presented by SWOT Method. The results showed that the district Zybaknar of the functions of Lasht nesha With regard to the natural scenery and unique natural landscapes and pristine beaches, and despite having different potential tourism In terms of infrastructure, accommodation, the introduction of tourist sites, as well as motivating for investments in the private sector is not desirable. And the need to review or develop visions in the study area is tourism. There are no infrastructure requirements at an acceptable level region and does not meet the needs of rural districts.

Keywords : Evaluation, rural tourism, natural features, sustainable development, rural Zybaknar, the Lasht nesha

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