
Cultural Complex of Manjil City with The Approach of Cultural Promotion

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Each society, like a huge tree, owes its life to the cultural roots of that society, and the endowment, consolidation, and expansion of this tree is conditional on the development of these roots. Therefore, the issue of culture is one of the important issues and Promoting the cultural level of society is one of the main concerns of the authorities of developing societies these days. The main themes of these days are officials of developing societies. In realization of the principles of our country's cultural policies, the main institutions affecting the culture of society, which are mainly family, educational system and mass media and types of arts like film, cinema, poetry, music, theater, etc., that places cultural substrats at the disposal of the cultural institutions is considered. Despite this wide range, many values can not easily be replaced by some social misconduct, which is sometimes due to inappropriate use of communication tools. It seems that the use of face-to-face communication approaches and social interactions (also at an early age, the cultural personality of individuals being formed) is one of the most effective ways. The main motive for these interactions is the enjoyment of human beings the spiritual and material resources of each other and the collective effort to attain the transcendental qualities of life. Culture as a holistic organization of the biodiversity processes that has been institutionalized in the community is at the heart of new interactions. The main question in this research is, "How can a cultural complex with the desired environmental qualities be designed to promote social interactions and, consequently, to promote community culture?" In other word's What strategies and methods of cultural center design can promote the cultural level of the target community? Cultural spaces, as part of public spaces, bring together individuals in various spatial organizations, optionally, for cultural and social activities. These spaces are a good place to establish social interactions and play an important role in creating interactions and interacting with each other and promoting culture in their social life. Keywords: cultural complex, culture, art, environment, identity, culture

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