

# **The Effect of Organizational Culture and Knowledge Management on Administrative Intelligence of Guilan Province**

Sarvar Nami Tokhsami\*, Soleyman Mirzaei,

**Abstract** Considering the increasing needs of entrepreneurs, the benefits of features such as administrative intelligence can enhance the ability of organizations to make organizational decisions, and with the comprehensive development of knowledge and insight and identification of factors affecting an organization, it has a special impact on the quality of management decisions of the organization. It is based on intelligence assessment of organizations and their weaknesses and identify the necessary strategies for improving the performance of organizations. Based on this research, the present study aims to explain the effect of organizational culture and knowledge management on the administrative intelligence of the employees of executive organizations in Guilan province. Increase. This research is based on the type of applied target. The data gathering method was fieldwork. A questionnaire tool was used to collect information. The statistical population of this research is 113 executive organizations in Guilan province. 79 organizations were obtained by the Cochran formula for the limited community. Sampling method In this study, probabilistic sampling was a simple random method. Structural equations were analyzed using SPSS and PLS software to analyze the data. the three hypotheses presented in the study, two hypotheses were confirmed and a hypothesis was rejected. Confirmed hypotheses are: Effect (organizational culture on knowledge management of Guilan province executive organizations and knowledge management on administrative intelligence of employees of executive organizations of Guilan province). Also, the effect of organizational culture on administrative intelligence of employees of executive organizations of Guilan province was not confirmed. The highest intensity was related to the effect of KM on administrative intelligence and the least intensity related to the effect of organizational culture on KM. **Keywords:**

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