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# **Investigating the relationship between learning strategy, creativity and innovation in employees of industrial town of Rasht**

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**In the present age, the age of transformation and change, innovation has become a fundamental requirement for a complex and dynamic environment of contemporary. Increasing competition, changing and international conditions, innovation and creativity as an inevitable prerequisite for the growth, success and survival of today's organizations that are characterized by dynamism, complexity and ambiguity. The main objective of this research is to investigate the relationship between the learning strategy, creativity and innovation in employees of industrial town of Rasht. Due to the nature of the research and the subject matter in this research, according to the research objectives, the statistical community of this research is all employees of the industrial town of Rasht city. Based on the information obtained the town's management, the number of staff in the town in Rasht is about 1,750. The sample size was 316 people according to the Unique Cochran formula. Sampling was done using simple random sampling method. Therefore, 316 questionnaires were distributed among employees of industrial city of Rasht, which were randomly ed. Data were analyzed by SPSS software. The results of the research show that there is a significant relationship between learning, creativity and innovation.**

**Keywords : learning, innovation, creativity**

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