

The Role of Local Markets in the Economic Prosperity of the villagers Masal County

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Abstract The present thesis addresses the role of local markets in the economic prosperity of rural areas of Iran in two areas of the economic functions of local markets, as well as the sphere of influence and market relations. Considering that the economic phenomenon has been widespread in most rural areas of the country. Because there are issues such as low incomes, low job opportunities and ... in rural areas. On the other hand, the potential of local markets in solving these problems is discussed here using a descriptive method in the field of library and field study. results show That The increase in the price of products with the 4.33 is the highest. The household income growth variable has the lowest average of 3.93. In order to the appropriate test for measuring the dimensions, first, the statistical distribution of the questions was ensured. Kolmogorov-Smirnov test was used to test the normal distribution. results show That There is a significant relationship between local markets and increased product output. and also There is a meaningful relationship between local markets and economic development and prosperity. and also There is a significant relationship between local markets and price increases. Key words: local market, economic prosperity, Earned, Village, Masal County.

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