
The design of Cinematic campus with the approach of increasing social interactions of citizens in Rasht

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Abstract Cultural monuments of a community are one of the needs of today's life, societies are moving faster and pursuing advancement steps that have made their greatest effort to build the cultural foundations of society and require the development of intellectual structures People of the community. The high percentage of the Iranian population is a young population, and attention to the various issues of this group is one of the major goals and plans of the country. It is a matter of great importance to direct this massive force and to raise awareness and to raise young people. Among the cultural and social bases, the category of cinema is a subject whose main audience is the youth. But despite the positive and social characteristics of the phenomenon of cinema, in our current society, going to the cinema as an appealing program and entertaining habit has lost its status as a model of leisure-time people. Cinema is a variety of people interact with each other at all levels, and this in itself generates social interactions among people. To achieve this, the theoretical framework of the topic was first developed with library studies, including reference books and articles. Then, based on the field observations and shooting of the site, the subject under study was examined. In this research, we will examine various factors that the construction of a campus complex with social interaction approach can be one of the solutions for reconciling people with cinema by improving the quality of cinema halls and providing various services related to cinema.

Keyword: Campus, cinema, social interactions, culture

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