

The Relationship Between Social Media Interactions And Psychological Empowerment Components Between Staffs Of Public Hospitals In Rasht

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The present study tries to measure the relationship between social media interactions (including active and passive use of social media) with psychological empowerment components (including interpersonal competence and interactive capability) in staff of hospitals in Rasht. The research method is descriptive and the statistical population is the staff of hospitals in Rasht. The sample size is 281 people. Sampling method is class. The instrument for measuring and measuring in this research is a standard questionnaire. The questionnaire has been used by practitioners and experts to assess the validity of the questionnaire. To estimate the reliability coefficient in this study, Cronbach's alpha coefficient was used and for testing the hypotheses, structural equation modeling test and LISREL8.5.4 software were used. Alpha coefficients are all active and passive variables of social media, interpersonal capability and interactive capability above 0.7. The results of analyzing the hypotheses show that there is a significant relationship between the two active use variables of social media and interactive empowerment. The relationship between active use of social media and interactive empowerment is also 80%. There is a significant relationship between the two variables of active use of social media and internal empowerment. The relationship between active use of social media and internal empowerment is also equal to 0.89. The meaningful level between the two variables of inactive use of social media and interactive empowerment is greater than 0.05, and therefore the hypothesis is not accepted. The relationship between the active use of social media and interactive capability is stronger than the relationship between inactive use of social media and interactive capability. .

Keywords : _social media interactions, active and passive use of social media,

psychological empowerment, interpersonal empowerment and interactive capability

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