
Study of the Ethical Approach of Business Students in Guilan University Universities

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This study seeks to examine the ethical approach to business management students of University of Gilan province is using the concepts of idealism and relativism. For this purpose, moral Status Questionnaire (EPQ) was used to assess the ethical approach which contains 20 questions about the relativism and idealism. 7-choice questions for the whole strongly agree to strongly disagree based on the Likert scale. 10 first question about idealism and 10 the next question is about relativism. The four other questions were used to assess demographic characteristics. Validity of teachers and to assess the reliability of Cronbach test was used for the various sections of the questionnaire. employment had to study were collected and distributed. Data analysis by spss software and t test using both the relative level of realism and idealism were analyzed. Only the idealism of Business Administration students with different ages there is a significant difference. Business students with ages ranging between relativism and moral approach to male and female students and between different education levels and a variety of significant differences were found.

Keywords : _ethics in business management, ethical approach, idealism, relativism

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