

Clarifying The relationship citizens general political trust and tourism development in Rasht city

hojatollah taghavi*,

Abstract: Tourism is an important industry all over the world, and plays a prominent role in economic development. Once a tourist enters a country, pays for food, residence, trip, recreation and sightseeing, souvenir which affects the country economy. Civil Tourism development needs the authorities' efforts and interactions with people so that they could create constructive trust together. This study aims at surveying the relationship between citizens' general, political trust and tourism development in Rasht city. This study takes the survey method which is applicable type and the data gathered through questionnaire amongst top citizens and related authorities in the second half year of 2017. Participants in this study were 384 people in Rasht and data analysis showed that there is a significant relationship among tourism knowledge, perceived power, perceived benefits, perceived cost and general, political trust. Finally, in this study some conclusions, suggestions, and also some implications for future studies are presented.

Keywords : Key words: political trust, tourism knowledge, perceived power, perceived cost of tourism, generic political trust

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