

The Impact of Knowledge Management and its Dimensions on Productivity in the Executive Devices Communication Guilan Province

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The main objective this research is to evaluating its relationship between knowledge management and human resources productivity. Objective of the present study are operational and data collection is descriptive- survey type. In this research For data's collection standard questionnaires were used. The statistical population included 440 employees of executive devices Telecom is Guilan province. Through Cochran formula sample size was 206 people. Based on the obtained sample size, 210 questionnaires were distributed to Non-random sampling available, only 181 questionnaires were analyzed and the rest were excluded because of incomplete or were not returned. For analyzing the data, the structural equation modelling (PLS) and regression test have been used. The results showed that 2.4 percent of changes related to human resources productivity by knowledge management is explained and discussed. Among the dimensions of knowledge management, only the knowledge acquisition has a significant impact on productivity.

Keywords : Knowledge Management, Knowledge Management Dimensions, Human Resources Productivity

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