
The effects of educational-promotional activities on the participation of women in rice production in Rasht

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One of the existing women' problem in the society is insufficient access to pedagogical-promotional facilities and non-development of required skill and expertise in different aspects and their role and involvement in the production of healthy crops. For this reason, Rasht city was ed for this study as this city recently has received more pedagogical-promotional facilities than before. In this respect, the efforts of Rasht Agriculture e Jihad management experts have led to several pedagogical-promotional courses in different areas including domestic poultry farming, cultivation of healthy rice, mushroom farming, organic crops cultivation etc. In this thesis, the effects of these pedagogical-promotional courses on the performance and production of crops according to Agriculture e Jihad's organizational goals and on the women' involvement rate in healthy rice cultivation were studied. A descriptive-survey methodology was used in this thesis. The statistical population of this study was women participators in pedagogical-promotional courses held by Rasht Agriculture e Jihad 1394 to 1395. In this survey, a total of 118 women were ed as sample population and a sample size of 90 people was obtained by Cochran formula. A questionnaire consists of 25 questions was used to evaluate the effects of these courses. In this study, the correlations between variables including personal characteristics (age, literacy, education level, field of study, ...), family characteristics (marriage, number of family members, householder) and economical characteristics (farm ownership, farming-related income, non-farming income, ...) were evaluated with respect to the cultivation of healthy rice. With regards to questionnaire's asked questions, the statistical results indicate that there is a significant relationship between women' involvement in pedagogical-promotional courses and cultivation of healthy rice.

Keywords : Keywords: pedagogical-promotional courses, healthy rice, Rasht city

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