

Entrepreneurship analysis due to tourism activities in Ramsar city

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Abstract Today, the tourism industry is one of the top three industries in terms of employment and education. Traveling is an important factor for the economic, social, cultural and political development of the regions as well as one of the most successful ways of spending free time in leisure time. Entrepreneurship is the main force behind economic development, which brings about growth and production through the use of change. Growth is one of the economic sectors that needs a high degree of entrepreneurial engagement, responding to increasing demand and needs. Different types of tourism require a variety of services and tourist products. This provides more opportunities for tourism. Ramsar city study area was used as a tourist destination is the main feature of many natural and cultural Drkhvddard. The method used in the above objective, practical way to research based on research methods, descriptive and analytical. To prove the hypothesis of correlation coefficient as well as the SWAT model was used. Key words: entrepreneurship, entrepreneurship, tourism, tourism activities, city of Ramsar

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