

Investigating factors affecting private sector investment in municipal development projects(Case study: Rasht Municipality)

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Abstract The main objective of this research is to investigate the factors affecting the private sector investment in the construction projects of the municipality of Rasht. This research is applied in terms of its purpose and in terms of research method; it is a descriptive research type that correlates. In addition to describing the existing situation, testing hypotheses based on predictions based on Pearson correlation coefficient and statistical regression is used and, since the results are used by the municipalities of Rasht, is applicable. The statistical population of this research includes all investors of the municipality of Rasht. The research community consists of 286 companies that during the years 94 and 95 entered the dialogue to participate in financing and investment contracts for various projects with the municipality. Given the fact that the size of the statistical population is limited, Morgan's table has been used to determine the sample size. According to Morgan's table, the sample size is 164 companies. The sampling method used in this research is simple random sampling. In this research, a researcher-made questionnaire is used to measure and measure the variables in question. In this research, spss software was used to analyze the data. In the first stage, which is a descriptive analysis, the collected data are presented as descriptive descriptive tables and histogram diagrams. In the second stage, which is an inferential analysis, the data are analyzed using linear regression analysis. The results indicate that improving the business environment, effective profit-making laws, the existence of bureaucracy, lack of proper capacity building on private sector investment in development projects in the municipality of Rasht affects. Key words: business, private sector investment, construction projects, bureaucracy

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