

Investigating the Effect of Organizational Responsibility on Financial Performance of Dairy Industry Companies in Guilan Province through Organizational Innovation

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Functioning for an organization is a critical issue, and in fact an organization that does not have a high performance will sooner or later be excluded the competition. At the same time, the organization's social responsibility is costing. This is the reason why companies are uncertain as to whether corporate social responsibility would jeopardize their financial performance when they decide to participate and participate in social responsibility programs. In this regard, the main objective of the study is to investigate the effect of organizational responsibility on financial performance of dairy companies in Guilan province through organizational innovation. The research method is correlation and the statistical population of the research is the companies of dairy companies of Guilan province. Given that in this research manufacturing companies are a statistical society, then the analysis is level of organizational. The sampling method in this research is census. In each company, on average, between three and five questionnaires were distributed and the average response of respondents was analyzed as the basis. It should be noted that questionnaires are distributed among senior executives of companies. The sample number included 21 companies. After collecting data by standard questionnaires, structural equation modeling techniques with partial least squares approach were used to evaluate the relationships between variables. In general, all data analysis was performed using SPSS and PLS software. The results of the research hypotheses indicate that the social dimension and the economic dimension of organizational responsibility have a significant effect on organizational innovation. The significant

effect of organizational innovation on the firm's financial performance was confirmed. On the other hand, the significant effect of social dimension and economic dimension of organizational responsibility through organizational innovation was confirmed on financial performance of dairy companies of Guilan province.

Keywords : Keywords: Financial performance, Organizational innovation, Social responsibility dimension, Economic dimension of accountability.

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