

Title: Explaining the coordination of financial strategy and life cycle of the organization with the financial performance of the manufacturing companies accepted in Tehran Stock Exchange

samaneh mounesi*,

Financial performance as one of the most important organizational effectiveness measures is a concern of many researchers and executives of organizational development programs. Owners have used different indicators to evaluate managers' performance. One of the determinants of corporate performance is strategic management and financial strategy development. In this regard, the main objective of the research is to explain the coordination of the financial strategy and the life cycle of the organization with the financial performance of the manufacturing companies accepted in the Tehran Stock Exchange. The research method is developmental based on the result, and explanatory in terms of the purpose, and post explanation, in terms of the method. The statistical population of these companies is Tehran Stock Exchange. To analyze the research hypotheses, a sample of 182 companies were collected over a five year period 2011 to 2015 and analyzed using combination of data using regression models by Eviwes8 software. The results of this research indicate that the maturity period has a positive and significant effect on the financial strategy and financial performance of the companies that are accepted in the stock exchange, but there is not a significant relationship between the financial strategy and financial performance of the companies in the period of growth and decline.

Keywords : Key words: coordination, financial strategy, organizational life cycle, financial performance

