

The Effect of Organization Learning through Innovation, Innovation and Strategic Appropriateness on Organizational Performance (Case Study of Hospitals in Gilan Province)

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Abstract Organizational performance was the most important focus of the discussion in each organization that has been affected by the allocation of resources for the future organization. Organizational performance in hospitals is important because of rapid environmental changes. Based on this, the present research studies the effect of organizational learning through innovation, innovation capability and strategic fit on organizational performance of hospitals in Guilan province. This research is based on the type of applied target. Data gathering was a field method. A questionnaire was used to collect information. The statistical population of this study was 36 hospitals in Guilan province. 32 hospitals were ed as non-probable. Data was analyzed using SPSS and SMART PLS2 software. Six hypotheses presented in the study five hypotheses confirmed that the impact (organizational learning on innovation, organizational learning Brqablyt innovation, innovation Brtnasb strategic innovation capability Brtnasb strategic, strategic fit Brmlkrdsazmany) the effect of organizational learning on strategic fit was not confirmed . Key words: strategic fit, organizational performance, innovation ability, innovation, organizational learning

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