

Analysis of Factors Influencing the Increase in the Duration of Tourists (Case Study: Fuman City)

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Abstract Shelf life in the destination of tourism is a key element in the decision-making process of tourists and it has a major importance for tourist destinations. Duration of stay is one of the most important determinants of tourism in the economy of a region. Therefore, in this research, we have tried to study the status of tourists staying in Fooman city and the factors affecting it. Therefore, this research is applied in terms of purpose and in terms of nature and descriptive-analytical method. For this purpose, 384 questionnaires were distributed among the tourists entering the city of Fouman and their data were analyzed using SPSS software and Pearson correlation test. The results showed that 7.55% of tourists stayed less than one day, 70.05% between one day and 18.48% a week and 3.90% stayed longer than a week in Fooman County. Also 28.90% of tourists visited the city to visit the historic site of Qala Rudkhan, 56.51% to visit the Masouleh historical village and 14.58% to visit the mountainous areas and Fouman's hometowns. On the other hand, 6.25% of the respondents use the hotel to stay in the city of Fouman, 17.44% of the settlements, 26.56% of the tourist complexes, 30.46% of the leased houses, 18 / 22% of the private villa and 1/04 % have also used their tents to stay in the city. Spearman correlation test showed that Spearman correlation coefficient between natural and historical attraction of Fuman city tourists and duration of tourists staying was 0.631, Spearman correlation coefficient correlation between facilities and services of residential centers and catering The city of Fouman and the duration of tourists 'stay is 0.447. Finally, the amount of Spearman correlation between infrastructure and tourism facilities of Fouman city and the duration of tourists' stay is 0.312, which shows that all of these factors can be in the tendency of tourists staying in this city. To a significant extent Be

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