

---

# **The Relationship between Ownership Structure and Companies' Information Asymmetry**

Fatemeh Fayaz Moghadam\*, Esmaeil Malek Akhlagh,

Leading and progressive organizations that have the leadership of the world's markets are those that are capable of getting the highest, most reliable and up to date human knowledge in the area of their business in compromise and used them as an optimized opportunity. Organizations are forced to adapt to a changing environment in order to be survived. In this regard, individual and organizational culture as one of the most important factors affecting the process of adaptation to the environment has an important role. According the importance of the subject, present study tried to investigate the Effect of knowledge management to create a blue ocean in the Standard Directorate General of Guilan province. According to the above introduction, the first step in this research is to identify and express the issue that the goals are based on it and by using it, theories has been developed. The research method was descriptive, and it seeks for target purposes. Researcher used a questionnaire as a means of gathering information to obtain the required data to test the hypothesis. The population of the study included 81 experts of the Standard Directorate General of Gilan province who researcher attempted to sampling 68 numbers of them. In this study, Pearson's correlation coefficient has been used to show the relationship between the variables and also, linear regression amount of the contribution and the effect of predictor variables of knowledge management on creation of Blue Ocean. The results show the highest respect to the variable of creation a blue ocean is for knowledge storage variable with 2/59 percent. Furthermore, the effect of this variable on the criterion variable is 77 percent.

**Keywords :** Establishment of knowledge management' impact, knowledge storage, knowledge creation, knowledge sharing, knowledge utilization, creation a blue ocean

[Islamic Azad University, Rasht Branch - Thesis Database](#)  
[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)