

# **Comparative Study of Snow Crisis Management in Rasht and Its Economic and Social Consequences in the Last 20 Years**

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**Snowfall is part of the law of nature, but sometimes the inability to manage the crisis causes a lot of damage. What is certain. these threats can be transformed into opportunities by utilizing past experiences and minimize natural disasters with proper planning and correct implementation, so that by refining and resolving weaknesses in crisis management and control of accidents caused by It can manage these crises and teach social skills. Therefore, the main objective of the research is the comparative study of the management of snowfall in Rasht and its economic and social consequences in the last 20 years. Current research is an applied research, and in terms of research categorization, according to the method of data collection, is descriptive research and correlation in terms of method of research. Pearson correlation coefficient, simple linear regression test, T-test and software used to test hypothesis and SPSS and Excel software was used to analyze the data . The result of the research hypothesis show that the confirmation of the damage caused by the heavy snowfall in the last 20 years in Rasht due to the neglect of this natural hazard in urban management. The result of the second hypothesis that the snowfall of Rasht city was less damaged in recent years was also confirmed.**

**Keywords : Key words: Snow Damage, Urban Management Disregard, Crisis Management, Rasht**

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