

The investigation of the relationship between organizational culture components and organizational commitment with knowledge management success (Case study: Ayande Bank Branches of Tehran Province)

shahrzad mardost*,

Abstract Today, due to changes in banking systems, banks have faced many challenges, such as increased costs and financial pressures, increased customer awareness, market competitiveness, and improved quality and cost-effectiveness of services. These changes need to increase the sharing of information and knowledge and the use of knowledge management techniques. The purpose of this research is to examine the relationship between the components of organizational culture and the success of knowledge management. The statistical population of this research is the staff of branches of Ayandeh bank of Tehran province, which are 500 people. The sample of this study, according to Morgan's table, was 217 people and the inaccurate research sampling method is available. The current research is based on the purpose of the applied type and in terms of information gathering method, descriptive research and correlation type. A questionnaire was used to collect field information. After descriptive analysis of variables, Spearman correlation coefficient was used to study hypotheses and non-normality of variables and by using the spss software, the path coefficient for variables was investigated. The results show that the main hypothesis of the research about the relationship between the components of organizational culture and organizational commitment with the success of knowledge management in the branches of Ayandeh bank of Tehran province is confirmed.

Keywords : Keywords: organizational culture, organizational commitment, success of knowledge management

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[دانشگاه آزاد اسلامی واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)