Effective Factors and Management of Foreign Tourists in Iran Before and After the Sanctions (Case Study of Fars Province)

Zahra Heidari*,Dr. Behrouz Fathi Vajargah,

The purpose of this study is to investigate the influential factors and management of foreign tourists. The statistical population of the research is Iran in the years 2005 to 1396. In order to analyze the information, the data were sorted and sorted by Excel after collecting. Then, the variables of the research were processed through Eviews software, thus, with regression that aims to measure the relationship of variables. Using the outputs of the obtained model, the research hypotheses are tested. The research data are extracted through reference to the central bank's financial reports and capital market information as well as financial specialized sites. The results of the research showed that commodity price index, per capita income, free market exchange rate, profitability, boycott, degree of openness of the economy and economic openness are among the most influential factors and management of foreign tourists.

Keywords : Keywords: attraction of foreign tourists, Iran, sanctions