

Tourism Development Planning of Rasht Food with an Emphasis on Diversity

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Food tourism is one of the tourism types, which due to the increasing leisure time, and increasing human needs to companionship environment, is growing day by day. And with attention to the existing potential of Gilan, specially Rasht, can be the main pillars of development, and tourism planning in this territory. However, in Gilan, nature provides everything for people, When the seed falls your hand on the floor, be green, and in the light of this generosity of natural, Gilan's tablecloth is very colorful. Fortunately, the foods of this part of the country is, one of the few foods that, had no changes, and maintained their originality. Olive oil, rice, pepper, and various vegetable oils in Gilaki food culture, is the main index. and Also, at specific times of the year, that agricultural products, such as local vegetables growth, has its own fans. More than 170 kinds of local food, identified in Gilan province, which, in this regard, this city has a first place in country. and Also, as a feed creative city, has been registered in UNESCO. this study was functional and was library -descriptive research. and investigating the benefits of using food, in tourism (food tourism), in a Rasht tourist destination.

Keywords : Keywords: Tourism, food variety, planning, Rasht feed creative city

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