
Designing of strategies to improve the performance of Payaclutch Company by EFQM and BSC combination

Ezzat Nabipour*,

This paper seeks to evaluate the company's performance and the design of strategies to promote in Paya Clutch Company by using a model that integration Balanced Score Card and European business excellence. The population of this research is in 2 phase professionals, managers, leaders and experts that work in pay clutch company. After reviewing research on the advantages and disadvantages tow models, design the questionnaire with the help of experts, expert opinions managers of pay clutch. After collected data and evaluated staff's opinion .then using the Binomial distribution for data analysis. To prove the hypothesis used SPSS software. Finally professionals approved the effective of integrate model. Then prioritize the research variables and their structures. Finally by using the results paya clutch strategies designed. Pay Clutch Company can use this strategies to improved performance of company.

Keywords : Designing strategies performance of Payaclutch

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