

The Effect of Social Capital on Dynamic Capacities of Manufacturing Companies in Guilan Province Industrial Parks

Sima Ghane Zirak Talab*,

Abstract The main goal of this research has been investigating the effect of social capital on dynamic capacities of manufacturing companies in Guilan province Industrial parks. The research is descriptive in nature and applied in usage. The data have been collected through field research and questionnaire as the research instrument. The population includes the manufacturing companies of Guilan province Industrial Parks, 800 in number, of which, 235 companies have been ed through Cochran's formula as samples. The questionnaires and the data collected were analyzed using SPSS software. The results indicated a positive relationship, at 95% level, between structural capital, cognitive capital and relational capital and dynamic capacities, attraction, adjustment and innovation in the manufacturing companies of Guilan province Industrial parks. Key words structural capital , cognitive capital , relational capital , dynamic capacities, attraction, adjustment and innovation

Keywords : structural capital , cognitive capital , relational capital , dynamic capacities, attraction, adjustment and innovation

[Islamic Azad University, Rasht Branch - Thesis Database](#)
[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)