

# **Investigating the relationship between entrepreneurial orientation and competitive intelligence with organizational learning mediation (Case Study: Public and Private Banks in Rasht)**

Bahareh Rajabi\*,

**Abstract** The overall aim of this study is to examine the relationship between entrepreneurship orientation and competitive intelligence through organizational learning mediation. The research method is descriptive and its purpose is applied. The method of data collection is field and its tool is a questionnaire. The statistical population of the study is the managers of public and private banks in Rasht with 24 people. Finally, the questionnaires were collected and the data were analyzed using SPSS 22 software and Smart PLS2 software. By analyzing the data, there was a positive relationship between entrepreneurial orientation and competitive intelligence at 95% level; organizational learning also positively mediates the relationship between entrepreneurship orientation and competitive intelligence.

**Keywords :** Keywords: entrepreneurial tendency, competitive intelligence, organizational learning, public and private banks in Rasht.

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[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)