

Tourism Pathology in Rural Areas with Environmental Approach (Case study: Langroud Township)

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In contemporary world tourism is considered as a factor in improving the quality of life of rural communities in developing countries. The industry, based on the tourists' interest in visiting the natural and cultural attractions of the village, has made it easier for these communities to achieve growth and development, and on the other hand, due to the lack of sustainable planning for its management, some of the damage And impose negative consequences for exploitation over the ability and attractiveness of the environment Therefore, identifying these effects is one of the requirements for providing accurate planning and achieving the sustainable development of this industry. The main objective of the present research is pathology of rural tourism activities in Langroud County. In order to achieve this, descriptive-analytic research method has been used. . To conduct field studies, out of 193 inhabited villages, 15 villages with rural tourism were ed using purposeful and judicious methods. The statistical population consisted of the local residents of the studied villages, administrators and administrative experts of Langroud County, and 342 samples were obtained using Cochran method. The results show that the tourism activities boom in the emergence of damage such as increasing the construction of the second house in the coastal and plain areas, increasing the use of agricultural land and garden, increasing the area built in the village, the disappearance of beautiful and pleasant landscapes due to construction Inappropriate and unrelated to the climate of the village, the creation of a heterogeneity between the old and new (old) and new village patterns, the increase in land prices, and even the playground of the land, or the expansion of retail outlets, the expansion of service occupations in the village, and the withdrawal of productive businesses such as agriculture, livestock farming And handicrafts have been impressive.

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County.

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