The Effect of Sustainable Supply Chain Management on Performance of Manufacturing Companies in Guilan Province

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The evaluation of the performance of organizations, with regard to the organization's various goals, the diversification of the fields of activity and their different and impossible nature, has particular complexity. Many researchers see the dynamism of supply chain capabilities as a process related to the ability of companies to reorganize the foundation of their resources in order to respond more effectively to changes in their activities.so, the main objectives of this research, is consider The Effect of Sustainable Supply Chain Management on Performance of Large Manufacturing Companies in Guilan Province. The research methodology in is categorization based on the research goal, and current research is applied. Statistical society in this study is large manufacturing companies in Guilan province. Considering the fact that companies are being studied in this research, they are the level of organizational analysis and the sampling method in this research is the census due to the small size of the statistical population. It needs to be explained that respondents are the top managers of companies. The method for collecting data in this research is field. In this research, the questionnaire of Hoong et al (2018) was used to collect data. To test the hypothesis of the research, structural equation modeling was used. The results of the hypothesis test indicate the impact of sustainable supply chain management measures on economic performance, the effect of sustainable supply chain management practices on environmental performance, the impact of sustainable supply chain management practices on social performance, Dynamic Supply Chain Management on Economic Performance, Positive Impact of Dynamic Supply Chain Management Performance on Environmental Performance of Large Manufacturing Companies in Guilan Province and Positive Impact of Dynamic Supply Chain Management on Social Performance of Manufacturing Companies in Gilan

Province and Positive Impact of Sustainable Supply Chain Management measures are based on the dynamic capabilities of supply chain management companies in Guilan province.

Keywords: Sustainable Supply Chain Management, Performance, Productive Companies, Gilan province

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