The Effect of Organizational Trust and Transformational Leadership on Organizational Identity and Organizational Commitment of Rasht Health Center Staff

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The main purpose of the present research is to investigat the effect of organizational trust and transformational leadership on organizational identity and organizational commitment of Rasht Health Center employees. So the main question of this research is: Is transformational leadership effective through organizational trust and organizational identity? The present research is a descriptive-correlational study and it is a field study in terms of data collection. The statistical population of the research is all staff at health centers, which are 1416 people. The sample size was determined as 316 employees using Cochran's formula. Six hypotheses were provided in this research. The results of the study showed that transformational leadership affects organizational commitment, organizational trust and organizational identity of Rasht Health Center Staff. The findings also showed that transformational leadership through organizational trust affects the organizational identity of Rasht Health Center staff. Also transformational leadership through organizational identity affects the organizational commitment of Rasht Health Center staff. The findings also show that organizational identity affects the organizational commitment of Rasht Health Center staff. Finally, some suggestions were provided for future researchers

Keywords: Keywords: Organizational Commitment, Transformational Leadership, Organizational Identity, Organizational Trust

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