

Feasibility study on sports tourism development in Gilan province(Spoqcs Exercise Case Study)

Mona Shafi Nejad Rashti*,

Abstract Strategic tourism is a development and response to globalization. Tourism development requires a comprehensive and systematic approach to all its constituent elements. Gilan province is one of the tourism provinces of Iran, which has many capabilities in all fields such as sports tourism, ecotourism, health tourism and ... Sport tourism is one of the fastest growing sectors in the tourism industry Which has been identified on destination planning in developing countries and a factor in the economic and social reconstruction of both urban and rural communities, and is a major component of sports-related tourism in many countries, with increasing attention being paid to In recent years, it has become a domestic market. Sport tourism is considered as a new phenomenon in the tourism industry, and sporting sports is one of the sports that has been conducted in Gilan Province in recent years and has a lot of domestic and foreign tourists. In this research, the feasibility study of sport tourism development in Gilan province has been investigated. The research method is descriptive-analytical and the method of collecting the research has been field and library. The statistical population of the tourists who traveled to Gilan during the seasons of tourism to visit this competition, which was surveyed by the method of Morgia of 384 tourists and 40 provincial officials. The results of the surveys and data show that the province of Gilan has the conditions for the implementation of this sport. Regarding the capabilities of the province, the authorities believe that if there is a good planning for the tournament, this sport can play an important role in the development of tourism.

Keywords : Keywords: Spooks, Feasibility, Sports, Gilan Province

[Islamic Azad University, Rasht Branch - Thesis Database](#)
[دانشگاه آزاد اسلامی، واحد رشت - سامانه بانک اطلاعات پایان نامه ها](#)