The Impact of Talent Management on Intellectual Capital in Meli Bank Branches (Case Study: Guilan Province)

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The total purpose of this study was Survey The Impact of Talent Management on Intellectual Capital, The research purpose is applications, data collection method is descriptive and Correlation. Data collection tool is questionnaire. The population studied in the present investigation is Meli Bank Branches of Guilan Province with 122 Branches. Which 92 branches were ed using a non-probabilistic sampling method as a statistical sample. Finally, the questionnaires were collected and the data analyzed. Finally, the questionnaires were collected and the data analyzed using SPSS 22 software and smart pls 2. By analyzing the data, at 95% level, talent management has a significant effect on intellectual capital, as well as talent management has a significant effect on human capital, relationships and structure.

Keywords : Keywords: Talent Management, Intellectual Capital, Human Capital, Structural Capital, Relative Capital

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